# XXVII International Congress of Entomology (ICE2024)

# **SPONSOR PROSPECTUS**



Dates: August 25, 2024 (Sun), to August 30, 2024 (Fri) Venue: Kyoto International Conference Center (ICC Kyoto)

XXVII International Congress of Entomology (ICE2024) President of Local Organizing Committee: Prof. Masato Ono (Director of Research Institute, Graduate School of Agriculture, Tamagawa University, Tokyo)

# Message from the President of Local Organizing Committee

First, I would like to take this opportunity to sincerely thank your continued support and cooperation in entomological research and education.

The 27th International Congress of Entomology (ICE2024) is scheduled to be held for 6 days from August 25 (Sun) to 30 (Fri), 2024, at the Kyoto International Conference Center (ICC Kyoto) in Kyoto, Japan. Accordingly, I am writing to you to respectfully request your kind support and cooperation in organizing this Congress.

The International Congress of Entomology is a quadrennial gathering of entomologists worldwide in all fields of entomological research to share the findings of their studies. Since last being held in 1980, similarly, at the Kyoto International Conference Center, this is the first time in 44 years that the Congress will be staged in Japan. As such, the Union of Japanese Societies for Insect Sciences (UJSIS), the consortium of entomological science-related academic societies in Japan, has set up the Local Organizing Committee for ICE2024 in a unified manner.

Entomology is studied and taught in a wide variety of academic fields, including agriculture, science, and medicine, at national, public, and private universities, as well as at national and public research institutions. In recent years, with the growing focus on protecting biodiversity and building sustainable human societies, a new area of study has emerged: how to coexist with insects, which represent more than half of all living species and are the most diverse. For this reason, the theme adopted for ICE2024 is "New Discoveries through Consilience," with a view to future-oriented global cooperation.

Another new aspect in the field of entomology is the use of insects as instructional materials in primary and secondary education. In light of this, we are also planning to organize a citizens' program during ICE2024, open to students from elementary to high school, allowing future entomologists to interact with the world's leading researchers.

Meanwhile, in Japan, which has long been an agricultural country, a major topic for entomologists has historically been how to control agricultural pests. Lately, research on natural enemy insects has also become crucial from the perspective of biological pest control and integrated pest management. There has also been a rising interest in entomology in China and other countries, following Europe and the United States. In this context, the convening of the International Congress of Entomology in Kyoto is greatly significant, not least to ensure that Japan continues to play a key role in agricultural entomology and the use of beneficial insects like silkworms.

Although we intend to organize and operate this event most simply and frugally as possible and to defray the operational costs mainly from the membership fees of the participants, the reality is that we remain in need of financial support. We are confident that bringing several researchers from around the world to Japan, including participants from developing countries in the Asian region, to engage in face-to-face communication in a new post-COVID-19 world will have social significance that goes beyond the advancement of entomology.

On behalf of the organizing committee, I sincerely hope that you will endorse the aim of ICE2024 and give us your support and encouragement. Although it would be more appropriate to personally present this request to you, please accept my genuine request in writing.

Thank you in advance for your kind consideration.

Professor Masato Ono, Ph.D. Chair of 27th International Congress of Entomology (ICE2024) (President of Local Organizing Committee) Graduate School of Agriculture/College of Agriculture, Director of Research Institute, Tamagawa University, Tokyo

February 2023

# **Congress Overview**

#### 1. Congress Name and Theme

#### 1) Name

XXVII International Congress of Entomology (ICE2024)

#### 2) Theme

"New Discoveries through Consilience"

#### 2. Names of Organizers, Co-organizers, etc.

1) Organizer

Union of Japanese Societies for Insect Sciences (UJSIS): Local Organizing Committee for the 27th International Congress of Entomology

#### 3. Dates

Sunday, August 25, 2024, to Friday, August 30, 2024 (6 days of plenary sessions)

#### Venue

Kyoto International Conference Center (ICC Kyoto) 422 Iwakura Osagicho, Sakyo-ku, Kyoto, 606-0001, Japan Tel: +81-75-705-1229 https://www.icckyoto.or.jp/en/

#### Organizers

Local Organizing Committee for the 27th International Congress of Entomology				
President:	Prof. Masato Ono (Director of Research Institute, Tamagawa University, Tokyo)			
Vice President:	Prof. Sakiko Shiga (Graduate School of Science, Osaka University)			
Secretary General:	Prof. Kenji Matsuura (Graduate School of Agriculture, Kyoto University)			
Congress	c/o Graduate School of Agriculture, Kyoto University			
Secretariat:	Kitashirakawa Oiwake-cho, Sakyo-ku, Kyoto 606-8502, Japan			
	Tel: +81-75-753-6136 / Fax: +81-75-753-6136			
	E-mail: contact@ice024kyoto.jp			

#### Background of ICE2024

The International Congress of Entomology is the most comprehensive international congress that covers all aspects of entomology, with the first congress held in Brussels, Belgium, in 1910. Since its inception, it has been held almost every 4 years in various countries, except for the disruption caused by the Second World War. The Congress plays a pivotal role as a forum for the interaction and exchange of ideas at a global level among researchers involved in entomology. In Japan, the 16th Congress, the first in Asia, was held in Kyoto in 1980.

Given the position of Japanese entomology in the world, we deemed it desirable to give back to the world by once again hosting the Congress, which would also provide a valuable opportunity to promote the significance of entomology both in Japan and abroad at a time when there is a strong demand for the development of a sustainable society. Therefore, in March 2018, the "Bidding Committee for ICE2024 Kyoto" was established under the UJSIS, and activities were undertaken to bid for the International Congress of Entomology to be held in Japan. Consequently, in August 2020, it was officially decided that the 27th International Congress of Entomology would be held in Kyoto.

Following this decision, the UJSIS terminated the Bidding Committee for ICE2024 Kyoto. In November 2020, the Local Organizing Committee for the 27th International Congress of Entomology was established, the dates were set for August 25 (Sun) to August 30 (Fri), 2024, and the Kyoto International Conference Center was selected as the venue. Since then, preparations for ICE2024 have begun.

Details of the past four congresses are as shown below:

Year held	Host city	No. of participating countries	Total no. of participants	No. of participants from Japan
2008 (23rd)	Durban, South Africa	37	850	70
2012 (24th)	Daegu, Korea	40	1,000	60
2016 (25th)	Orlando, USA	40	1,050	100
2022 (26th)	Helsinki, Finland	35	600 <sup>*</sup>	100

#### The Purpose and Significance of Hosting in Japan

Since the 1980 Congress in Kyoto, several Japanese have participated and presented at the International Congress of Entomology held in various parts of the world. Given the position of Japanese entomology in the world, the ICE2024 is an opportunity to give back to the world by once again taking up the task as a host country, which would also provide a valuable opportunity to promote the significance of entomology both in Japan and abroad at a time when there is a strong demand for the development of a sustainable society. Since the researchers who participated in the 1980 Congress have largely retired, a new generation of Japanese entomologists will be fostered to play a central role in the global academic community by organizing this large-scale international congress. It will also pave the way for the younger generation to become international entomologists in the future by providing them the opportunity to interact with prominent entomologists from around the globe.

#### **Outline of Scheduled Events**

1) Congress Schedule					
Sunday, August 25	PM	Opening Ceremony			
		Plenary Sessions 1 & 2			
		Welcome Mixer			
Monday, August 26	AM	Plenary Session 3			
		Symposium			
	PM	Poster Presentation, Exhibition			
		Symposium			
Tuesday, August 27	AM	Plenary Session 4			
		Symposium			
	PM	Poster Presentation, Exhibition			
		Symposium			
Wednesday, August 28	AM	Plenary Session 5			
		Symposium			
	PM	Citizen Program			
Thursday, August 29	AM	Plenary Session 6			
		Symposium			
	PM	Poster Presentation, Exhibition			
		Symposium			
		Gala Dinner			
Friday, August 30	AM	Symposium			
		Symposium			
	PM	Plenary Session 7			
		Closing Ceremony			

#### 2) Key Topics

#### Plenary Session Themes:

- Evolutionary and Molecular Biology
- Applied/Agricultural Entomology
- Medical and Veterinary Entomology and Environmental Change
- Diversity, Systematics, and Conservation
- Behavior, Ecology, and Physiology

Symposium Themes:

- Acarology and Arachnology
- Apiculture and Sericulture
- Biological Control
- Chemical Ecology

- Conservation, Biodiversity, and Biogeography
- Development and Reproduction
- Ecology and Evolution
- Genetics and Genomics
- Immunology and Pathology
- Insect-Microbe Interactions
- Insects as Food, Feed, and Pollinators
- Alien Insects
- Medical and Veterinary Entomology
- Pest Management
- Pesticides, GM Crops, Resistance, and Toxicology
- Physiology, Neurobiology, and Molecular Biology
- Social Insects
- Systematics, Phylogeny, and Morphology
- Special Issue: Biomimetics and Robotics
- 3) Expected No. of Participants

Domestic:	1,400
Overseas:	1,000
TOTAL:	2,400

4) List of Scheduled Participating Countries (38 Countries/Regions)

Japan, Korea, China, Taiwan, Thailand, Vietnam, Singapore, Malaysia, Australia, New Zealand, the United States, Canada, Mexico, Brazil, Argentina, the United Kingdom, France, Germany, Switzerland, Spain, Portugal, Italy, Netherlands, Belgium, Finland, Norway, Czech Republic, Russia, Ukraine, Georgia, India, Iran, Pakistan, Bangladesh, South Africa, Egypt, Israel, and Kenya

5) Official Language

English

#### **Reasons for the Need for Contribution Funds**

The International Congress of Entomology contributes significantly to the revitalization of the field of entomology in Japan. Expectedly, a total of 2,400 participants (1,000 from overseas and 1,400 from Japan) will attend ICE2024, and the total cost of preparation and operation is estimated at 186,096,800 yen. These costs should ideally be covered by the registration fee; however, for reasons of wishing to keep the registration fee low, we are forced to rely on the support of companies and organizations to finance the shortfall of 10,000,000 yen from the total amount, excluding 156,064,800 yen from registration and other participant paid expenses, 17,032,000 yen from miscellaneous income, and 3,000,000 yen from subsidies. Therefore, the following costs are proposed to be met by contributions from related companies and other organizations sponsoring the Congress.

#### 1. Income and Expenditure Budget (Draft)

		As of February 2023
Income and expenditure category		Amount (thousand yen)
(Inco	ome)	
1.	Participant payments (registration fee, etc.)	156,065
2.	Miscellaneous income, etc.	17,032
3.	Subsidies, grants, etc.	3,000
4.	Contributions, etc.	10,000
	TOTAL INCOME	186,097
(Exp	enditures)	
1.	Congress preparation expenses	52,210
2.	Congress operational expenses	126,389
3.	Exhibitions, etc.	4,119
4.	Fundraising expenses	634
5.	Postprocessing expenses	2,745
TOTAL EXPENDITURES		186,097

Packages

Other contributions

[Application of contribution funds/fees] Kindly apply at the following sites.

Packages: Other contributions: https://forms.office.com/r/X0SzHX8zHB https://forms.office.com/r/K1kzL4tW9E



# [Cancellations after application]

Cancellations after application are not allowed. Nevertheless, if there are unavoidable reasons for cancellation, please contact the Management Office in writing, clearly stating the reason for the cancellation. Please note that the sponsorship fee will not be refunded in the event of cancellation.

# [Handling of contribution funds/fees]

In such cases where the organizer decides to restrict or suspend the event due to reasons beyond the organizer's control, including but not limited to natural disasters, fire, epidemics, war, terrorism, transport disruption, power failure, damage to network facilities, instructions, orders, or regulations of government authorities, the organizer may not refund part, or all of the funds/fees related to the event.

# [Consumption tax]

Please note that although the consumption tax rate in this prospectus is indicated as 10%, the sponsorship fee will be invoiced at the consumption tax rate in effect at the time of invoicing.

[Sponsorship fee remittance details] Bank name: MUFG Bank Branch name: Machida Branch Account type: Ordinary Account No.: 1999835 Account name (English translation): Local Organizing Committee for the 27th International Congress of Entomology Account name in *Kanji*: 第 27 回国際昆虫学会議組織委員会 Account name in *Katakana*: ダイニジュウナナカイコクサイコンチュウガクカイギソシキイインカイ

# **Outline of Sponsorship**

		Platinum	Gold	Silver	Bronze	
	Amount	¥5,200,000	¥3,250,000	¥1,950,000	¥1,040,000	Single
	A 4-min speaking opportunity during the Opening Session			_	_	_
	Company logo projection at the Opening and Closing Ceremonies and all the presentations of Plenary Sessions	<b>X</b>	ß	Ø	-	_
1 Package	Acknowledgment of sponsor status and company name on the ICE2024 website, Program Book, and Congress App		<b>X</b>	Ĩ	Ĩ	_
	Full conference registrations	10	6	4	2	_
	Gala Dinner	10 invitations	6 invitations	4 invitations	2 invitations	-
	5x3m			-	-	¥470,000
2	4x3m	-	-	<b>X</b>	-	¥380,000
Exhibition booth	2x3m	_	_	_	<b>X</b>	¥290,000
	book exhibition	-	-	-	-	¥33,000
	back matter; full-page color		-	-	-	¥390,000
	back matter; half- page color	-			-	¥260,000
3 Advertisement	back matter; full-page B&W	-	-	-	-	¥260,000
in the Program Book	Back matter, half page B&W	-	-	-		¥260,000
	Inside front cover	_	_	-	-	¥390,000
	Inside back cover	-	_	-	-	¥390,000
	Outside back cover	-	_	-	-	¥520,000
Website banner				<b>X</b>	<b>X</b>	¥330,000
App Banner						¥440,000
Congress Bag Advertizement		-	-	-	-	¥660,000
Congress Bag Inserts Guidelines		-	-	-	-	¥220,000

Please see the following pages in detail.

# **1. Sponsorship Package Guidelines**

	Package type	Sponsorship fee (incl. tax)	No. of slots available (tentative)
1	Platinum	5,200,000 yen	1
2	Gold	3,250,000 yen	1
3	Silver	1,950,000 yen	1
4	Bronze	1,040,000 yen	1

### Application Deadline: Friday, December 1, 2023

#### 1. Platinum Sponsor

Platinum sponsorship includes the following:

- Exhibition booth (15 m<sup>2</sup>/5 m × 3 m)
- A 4-min speaking opportunity during the ICE2024 Opening Session
- Company logo projection at the Opening and Closing Ceremonies and all the presentations of Plenary Sessions
- 10 Full conference registrations
- · 10 invitations to the Gala Dinner
- · Advertisement in the Program Book (back matter; full-page color advertisement)
- Acknowledgment of sponsor status and company name on the ICE2024 website, Program Book, and Congress App
- Website Banner Advertisement
- App Banner Advertisement

\*The Gala Dinner is subject to cancellation depending on the status of COVID-19.

#### 2. Gold Sponsor

Gold sponsorship includes the following:

- Exhibition booth (15 m2/5 m × 3 m)
- Company logo projection at the Opening and Closing Ceremonies and all the presentations of Plenary Sessions
- 6 Full conference registrations
- 6 invitations to the Gala Dinner
- · Advertisement in the Program Book (back matter; half-page color advertisement)
- Acknowledgment of sponsor status and company name on the ICE2024 website, Program Book, and Congress App
- Website Banner Advertisement
- App Banner Advertisement
  - \*The Gala Dinner is subject to cancellation depending on the status of COVID-19.

#### 3. Silver Sponsor

- Silver sponsorship includes the following:
- Exhibition booth ( $12 \text{ m}2/4 \text{ m} \times 3 \text{ m}$ )
- Company logo projection at the Opening and Closing Ceremonies and all the presentations of Plenary Sessions
- 4 Full conference registrations
- · 4 invitations to the Gala Dinner
- · Advertisement in the Program Book (back matter; half-page color advertisement)
- Acknowledgment of sponsor status and company name on the ICE2024 website, Program Book, and Congress App
- Website Banner Advertisement
- App Banner Advertisement
  - \*The Gala Dinner is subject to cancellation depending on the status of COVID-19.

#### 4. Bronze Sponsor

Bronze sponsorship includes the following:

- Exhibition booth (6 m<sup>2</sup>/2 m × 3 m)
- 2 Full conference registrations
- · 2 invitations to the Gala Dinner
- Advertisement in the Program Book (back matter; half-page black & white advertisement)
- Acknowledgment of sponsor status and company name on the ICE2024 website, Program Book, and

#### Congress App

- Website Banner Advertisement
- App Banner Advertisement
  - \*The Gala Dinner is subject to cancellation depending on the status of COVID-19.

# 2. Corporate Exhibition Guidelines

# Outline

Exhibition dates: August 25, 2024 (Sun), to August 30, 2024 (Fri) Set-up date: August 25, 2024 (Sun) (tentative) Exhibition venue: Exhibition site of the Kyoto International Conference Center (ICC Kyoto) Number of booths: Approx. 33 booths (tentative)

# ■ Exhibition Booth Specifications and Fees (Tentative)

# Application Information

# Application Deadline: Friday, March 29, 2024

\*Please apply using the application form on the ICE2024 website.

In principle, applications will be accepted on a first-come, first-served basis. Please note that if the number of applications reaches the maximum number, further applications may be closed at such time.

#### Invoicing for Exhibition Fees

After the application deadline, the Management Office will issue an invoice for the exhibition fee, to be paid into the designated bank account.

### Booth Allocation

- The allocation of booths for each company will be decided by the Congress Secretariat after the application deadline.
- Exhibitors are not permitted to transfer, rent, or exchange all or part of their space to a third party or between exhibitors without the organizer's permission.
- Please note that after the application deadline, the space applied for may be adjusted due to layout and other conflicts.
- In the event of a mutual request by exhibitors in a corporate group or business alliance, adjacent booths can be arranged. Please inform us at the time of application.

#### Venue Specifications

Electrical equipment, telephone lines, and optional leases other than basic equipment will be provided separately at the exhibitor's expense. Please note that basic booths are not equipped with a power supply; so, please apply for one if necessary.

#### Indemnity

Exhibitors and their contractors are responsible for compensation for any damage caused to other companies' booths or exhibits, the organizer's facilities, or personal injury.

Exhibitors are responsible for any costs incurred and any impact on exhibitors in the event of changes to the scale or specifications of the exhibition due to reasons such as the exhibition venue or the status of applications or in the event of postponement or cancellation of the exhibition.

# Contact Details for Applications and Inquiries

XXVII International Congress of Entomology (ICE2024)
Management Office
c/o Kansai Regional Office, Japan Convention Services, Inc.
Attn: Shimada (Ms.)/ Matsui (Ms.)/Seo(Ms.)
2F Keihanshin Yodoyabashi Building, 4-4-7 Imabashi, Chuo-ku, Osaka 541-0042, Japan Tel: +81-6-6221-5937
E-mail: ice2024@convention.co.jp

# **3. Program Advertisement Guidelines**

# Advertisement Media

XXVII International Congress of Entomology (ICE2024) Program

# Production Quantity

2,500 copies (tentative)

#### Distribution Dates

August 25-30, 2024, during the Congress period (tentative)

# Scope of Distribution

XXVII International Congress of Entomology (ICE2024) participants

#### Print Size

B5 (planned)

#### Manuscripts

Please send the mechanical manuscript data to the Management Office. Please note that slight size adjustments may be made depending on the specifications. \*Please send us the printing data for offset printing.

#### Production Fee

9,000,000yen (incl. tax) \*Includes editing and printing costs

# ■ Listing Fees (incl. tax) and Number of Listings Available

	Listing fee (incl. tax)	Listings available (tentative)	Colored/black & white (tentative)
Outside back cover	520,000 yen	1	Colored
Inside front cover	390,000 yen	1	Black & white
Inside back cover	390,000 yen	1	Black & white
Back matter, full page	260,000 yen	4(tentative)	Black & white
Back matter, full page	390,000 yen	3(tentative)	Colored
Back matter, half page	260,000 yen	10(tentative)	Black & white/Colored

# Application Information

# Application Deadline: Friday, March 29, 2024

\*Please apply using the application form on the ICE2024 website.

In principle, applications will be accepted on a first-come, first-served basis. Please note that if the number of applications reaches the maximum number, further applications may be closed at such time.

#### ■ Invoicing for Advertisement Fees

After the application deadline, the Management Office will issue an invoice for the advertisement fee, to be paid into the designated bank account.

#### ■ Contact Details for Inquiries and Sending Application Forms and Layout Paper

XXVII International Congress of Entomology (ICE2024)
Management Office
c/o Kansai Regional Office, Japan Convention Services, Inc.
Attn: Shimada (Ms.)/ Matsui (Ms.)/Seo(Ms.)
2F Keihanshin Yodoyabashi Building, 4-4-7 Imabashi, Chuo-ku, Osaka 541-0042, Japan
Tel: +81-6-6221-5937
E-mail: ice2024@convention.co.jp

# 4. Website Banner Advertisement Guidelines

# Advertisement Media

XXVII International Congress of Entomology (ICE2024) Banner advertisement on the front page of the official website

# Listing Information

Website URL: https://ice2024.org/about-ice2024/ Target Audience: XXVII International Congress of Entomology (ICE2024) participants Main Contents: General Information, Program, Call for Abstracts, Information for Participants, Information for Chairpersons and Speakers, Venue Information, Accommodation Information, Related Links, etc. (tentative)

# Listing Period

After application for listing (from the date of application through the end of September 2024)

# Advertisement Manuscript Size, Etc.

Size: To be advised separately after application.

Listing Fee

330,000 yen per listing (incl. tax)

# Number Available

2 (tentative)

# Application Information

# Application Deadline: Friday, March 29, 2024

\*Please apply using the application form on the ICE2024 website.

In principle, applications will be accepted on a first-come, first-served basis. Please note that if the number of applications reaches the maximum number, further applications may be closed at such time.

#### ■ Invoicing for Banner Advertisement Fees

After the application deadline, the Management Office will issue an invoice for the advertisement fee, to be paid into the designated bank account (details will be included in the invoice).

# Contact Details for Application and Inquiries

XXVII International Congress of Entomology (ICE2024) Management Office c/o Kansai Regional Office, Japan Convention Services, Inc. Attn: Shimada (Ms.)/ Matsui (Ms.)/Seo(Ms.) 2F Keihanshin Yodoyabashi Building, 4-4-7 Imabashi, Chuo-ku, Osaka 541-0042, Japan Tel: +81-6-6221-5937 E-mail: ice2024@convention.co.jp

#### Precaution Statement

Please be advised that the Management Office will not be held liable for claims or lawsuits for defamation, invasion of privacy or copyright, or any other claims or lawsuits arising from the content of the advertisements.

# **5. App Banner Advertisement Guidelines**

# Advertisement Media

XXVII International Congress of Entomology (ICE2024) Official Application Software Supported OS: iOS, Android (tentative)

# Target Audience

XXVII International Congress of Entomology (ICE2024) participants

# Listing Fee

440,000 yen (incl. tax) per listing

# Planned Release Date

August 2024

# Data Size

1,536 × 210 pixels (tentative, data preparation information will be provided after application) \*The order in which the advertisements will appear will be decided by the Congress Secretariat after the application deadline.

# Number Available

2 (tentative)

# Production Fee

2,200,000 yen (incl. tax)

# Application Deadline

Friday, May 31, 2024

# **6. Congress Bag Advertisement Guidelines**

# Advertisement Media

XXVII International Congress of Entomology (ICE2024)
Call for sponsors for congress bags to be distributed during ICE2024.
\*Your company's logo will appear on a tag attached to the handle or on the side of the bag. Please note that this will vary depending on the bag specifications.

# Quantity

2,500 bags (tentative)

Listing Fee

660,000 yen (incl. tax)

# Manuscript Standards

We will discuss the standards with you as soon as the bag specifications are finalized. We will also contact you regarding data submission after your application.

# Number Available

1 (tentative)

# Application Deadline

Thursday, February 29, 2024

# 7. Congress Bag Inserts Guidelines

# Media

Distribution of flyers \*Flyers to be provided by the sponsors.

# Scope of Distribution

XXVII International Congress of Entomology (ICE2024) participants

# Advertisement Fee

220,000 yen (incl. tax) per application

Flyer Size

Maximum A4 size

# Quantity

2,500 bags (tentative)

# Number Available

5 (tentative)

# Application Deadline

Thursday, February 29, 2024